

Insider

AAA Secretariat News
December 14, 2007

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Upcoming Events

AAA Board Meetings:

Feb. 2, 2008: New Delhi

June 8, 2008: Chennai

November 14, 2008: New Delhi

Local Chapter Alumni Events:

AIESEC DU and DI: Feb. 3, 2008

Chennai: June 7, 2008

Annual Congress:

Weekend of November 15, 2008

Message from the Chairman



Vineet Gupta

We concluded our third annual Congress in Bangalore in the last week of October. With about sixty members attending, the Congress was a lot of fun. AIESEC in Bangalore did a terrific job of organizing the event. We also had a sizeable participation of current AIESEC members.

We had six new members join the AAA Board at the Congress: Malvika Chandan, Mihir Mehta, Jehangir Pocha, Abhishek Mehta, Sandeep Manchanda and Jag Sagar Chand. I would like to thank the following people who provided valuable contribution and leadership to AAA in its formative years and who have stepped down from the Board this year: Sudeep Malhotra, Ranjit Puranik, Jasmine Wadhawan, Vivek Bajaj, Sumeet Anand and Sanjay Bhatnagar.

Also, please join me in welcoming Rajeev Mecheri as the Vice Chairman of the Association and Sumita Vasudeva who will conduct the role of Executive Director, till April 2008.

As we move on, our effort is to make AAA a sustainable organization. We recently initiated the concept of The Global Patrons Group which includes members who make a financial commitment to support AAA. Efforts are underway to increase the size of this group. In the coming year, you can look forward to print versions of the Scribbler, and a Members Directory. And, of course, AAA events will continue in full swing around the globe!

Lastly, I would like to thank Arjun Bhagat for his dynamic leadership in creating AAA. Arjun stepped down as the Chairman of the Board this year. I have the privilege of taking over and look forward to working with all of you.

Sign up to be a member! www.aiesecalum.org

We hope you have had a chance to attend a Congress or a local AAA networking event. If not, we hope that you at least found some long lost AIESEC friends or indulged in the enjoyable and nostalgic articles of the Scribbler. Overall, we hope that the AAA has been of some service to you.

In the coming year, you can

look forward to:

- local networking events featuring guests who have excelled in their field of work
- the annual Congress
- reconnecting with AIESEC friends and colleagues through enhanced search options on the member database
- volunteering opportunities through the Business Volunteers Program
- access to AAA partner events
- a member directory
- Scribblers delivered to your doorstep...
- ...and much more!

Another Scribbler Coming Up!

Welcome **Kiran Menon** and **Helen Issar** on board the Scribbler edit team! Both Kiran and Helen are alumni from AIESEC Bangalore.

The **theme** for Scribbler's **focus** section is "**neighbors**". Please send articles about:

- What do neighbors mean to us, what is our relationship with our neighbors, what can we do to nurture healthy relationships with people next door to us?
- Is it easier to be nice to people who are at a distance than the ones next door?
- Which countries act as role models for having cordial relationships with their neighbors? What is India's role as a neighbor to Pakistan, Bangladesh, Burma?
- Is there a difference in neighborly behavior between the east and west? Any insights on balancing eastern and western behaviors of neighborly conduct?

Also inviting articles for a **new section** called **Business Buzz** that includes but is not limited to the following:

- Market Round-Up- will describe the business environment over the last quarter and potential insights into the coming months. This will also include learnings from and world view of professionals in the global marketplace.
- Entrepreneur in Action- will feature an entrepreneur and his journey.
- Emerging Spaces- will post key functions/ trend/industry. The Scribbler team invites people from various emerging markets to write about their business model, about industries that are moving into the limelight, or about trends in their function area.

Deadline: January 31, 2008. Please send your articles (1000 to 1500 words) to Malvika Chandan at malvikachandan@hotmail.com

Seeking an Executive Director

AAA welcomes **applications** for the position of **Executive Director**. This **salaried job involves:** strategizing the evolution of AAA; managing the Board and the Secretariat; acting as a liaison between board sub committees; encouraging and lending support to alumni events; developing and servicing partnerships; updating the website, database, and member directory; developing and maintaining communication tools; and assisting with special projects, such as the annual Congress. Flexible working hours and location!

Please submit your **CV** with a **cover letter** to sumitavasudeva@yahoo.com, or mail to:

AIESEC Alumni Association,
9AB Taimoor Nagar 2nd floor,
New Friends Colony,
New Delhi 110065.

Business Volunteers Program Launched

The Business Volunteers Program was launched at the Congress in Bangalore in October '07. The key value that shapes this program is the spirit of volunteerism, whereby AAA members serve as business volunteers to NGOs on short-term consulting projects. Mr. Venkat Krishnan, Director, GiveIndia, gave compelling examples and statistics in favor of volunteering. iVolunteer has been established as the administrative partner for this program. Stay tuned to the website to upload a volunteer application form!

Program Goals:

1. Create a vibrant NGO sector
2. Increase business leadership in the community
3. Provide rewarding opportunities for business professionals who wish to contribute to their community and become directly involved with causes close to their hearts

Program Process:

1. Interested AAA members fill a form describing their skill set and interest area
2. Solicited NGOs list their needs
3. The matched receive a brief orientation on their expected role
4. Their progress is tracked and outcome published

Consulting Options: Computer Information/Technology; Event Planning; Graphic Design; Financial Accounting and Planning; Fundraising; Human Resource Management; Marketing and Market Research; Organizational Management; Public relations/Advertising; Strategic Planning/Program Development and more...



The Congress '07 Organizing Committee in Bangalore

Please pay your membership dues!

Please help us serve you better by paying your annual membership dues (Rs. 1000.00 for alumni residing in India and USD 50.00 for those residing overseas).

Pay online:-

<http://www.aiesecalum.org/registration.asp>

Pay by check:-

AIESEC Alumni Association
9AB Taimoor Nagar, 2nd floor,
New Friends Colony,
New Delhi 110065,
India.

Pay by bank transfer:-

AIESEC Alumni Association
CA No. 0892000015886,
HDFC Bank Ltd.,
RTGS/NEFT/FSC: HDFC0000089,
Bank Swift Code HDFCINBB

A Big Thank You to the Global Patrons!

Global Patrons are individuals who have committed long term support to AAA. This has been received as a donation commitment of Rs. 500,000 over a 5-year period and help for the development of various AAA products and services.

We would like to recognize **Global Patrons: Arjun Bhagat, Jagsagar Chand, Vineet Gupta, and Sonjoy Jethmalani.**

YEAR PLAN 2008

ONGOING PROJECTS	RESPONSIBLE/ SUB-COM.	COMMENTS
SCRIBBLER	MALVIKA	DUE ON MARCH 2, JULY 6, NOV. 6, '08
BUSINESS VOLUNTEER PROGRAM	SUMITA	AIM IS TO DO 3 PILOT PROJECTS
GLOBAL PATRONS GROUP	VINEET	AIM IS TO ADD 5 MORE PEOPLE TO THE CURRENT BASE...
MEMBERSHIP & DUES	ABHIJEET	
PARTNERSHIPS	RESP.- RAJEEV TEAM- ANUPAM, SUMITA	IDEAS: ISB FOR EXECUTIVE COURSES; TIE AND/ OR YI TO SHARE EVENT ATTENDANCE
COMPENDIUM	VINEET	DUE ON JAN. 31, '08
WEBSITE CONTENT	RESP.- SUMITA TEAM- MALVIKA	AIM IS TO REVAMP AND UPDATE THE CONTENT BY DEC. 31, '07
HIRING FULL-TIME RESOURCES	RAJEEV	AIM IS TO HIRE ED BY MARCH 31, '08
DATABASE	RESP.- ABHIJEET TEAM- SUMITA, PIYUSH	AIM IS TO CLEAN-UP FOR MEMBER DIRECTORY AND ADD FIELDS FOR ENHANCED SEARCHES BY MARCH 29, '08
NEW INITIATIVES	SUB-COMMITTEE	COMMENTS
TALENT SEARCH DATABASE	RESP.- PRITHVI TEAM- VIKAS, KARAN, PRIYANK	SUB-COMMITTEE TO INITIATE DISCUSSION IN MID-JAN., '08
GLOBAL VILLAGE	RESP.- POCHA TEAM- JAGSAGAR, JAGGI A.	
GLOBAL ADVISORY GROUP	JAGGI A.	
AAA VIDEO	SUMITA	
NEW WEBSITE FEASIBILITY	RESP.- SUMITA TEAM- VENKY, MALVIKA, SANDEEP	AIM IS TO PRESENT A FEASIBILITY REPORT BY APRIL 15, '08.
MEMBER DIRECTORY	SUMITA	RELEASE IN MAY '03
TRAVEL TRAILS	RESP.- MALVIKA TEAM- VINEET, ANUPAM	THE IDEA IS TO PLAN AAA HIKES AND OTHER TRAVEL EXPEDITIONS.
EVENTS	SUB-COMMITTEE	COMMENTS
LC EVENTS	RESP.- SUMITA TEAM- PRASANNA (CHENNAI), ANKUR (DU/DI), HELEN (BANGALORE)	DU/DI ON FEB. 3, '08 CHENNAI ON JUNE 7, '08 BANGALORE TBD
INTERNATIONAL EVENTS	RESP.- SUMITA TEAM- RIPUN (US EAST), JAGGI (US WEST), RAJIV (LONDON)	US EVENT/S IN MID MARCH LONDON TBD

ANNUAL CONGRESS	ANUPAM	NOV. 15 , '08 WEEKEND
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